

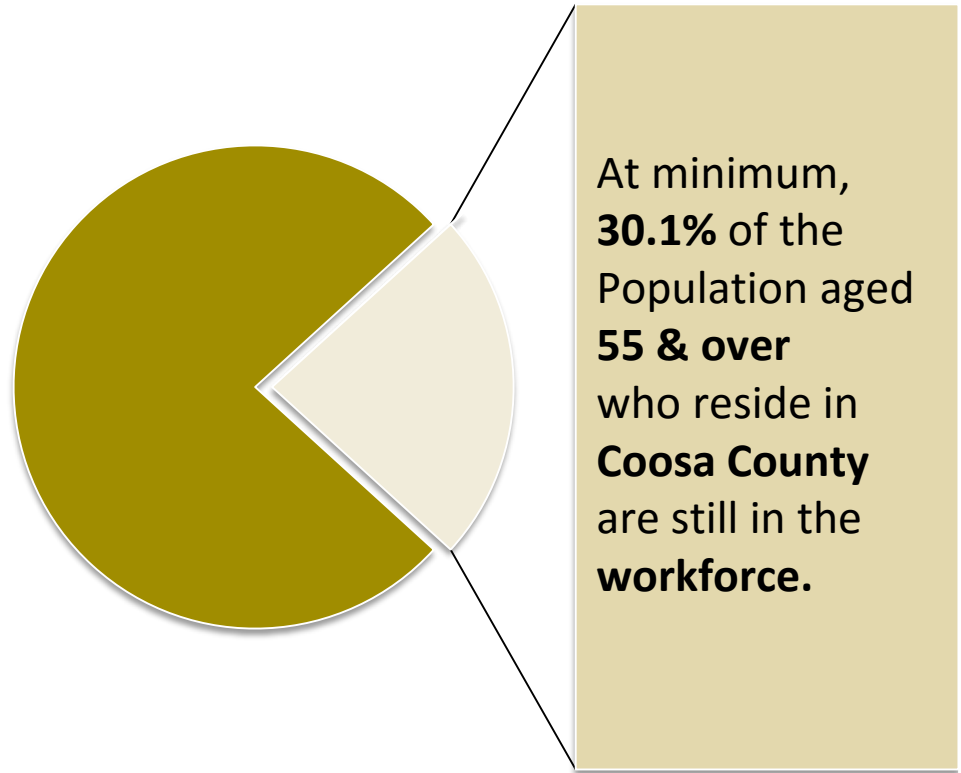
Coosa County Profile

Alabama Department of Labor
Labor Market Information Division

Demographics

American Community Survey Average Population Estimates for 2010-2014

Age	Estimate
Under 5 years	544
5 to 9 years	603
10 to 14 years	567
15 to 19 years	711
20 to 24 years	604
25 to 34 years	1,176
35 to 44 years	1,461
45 to 54 years	1,798
55 to 59 years	1,041
60 to 64 years	786
65 to 74 years	1,165
75 to 84 years	597
85 years and over	194



Demographics

American Community Survey Average Population Estimates for 2010-2014

School Enrollment	Estimate
Population 3 years and over enrolled in school	2,169
Nursery school, preschool	23
Kindergarten	146
Elementary school (grades 1-8)	920
High school (grades 9-12)	570
College or graduate school	510



Demographics

American Community Survey Average Population Estimates for 2010-2014

Educational Attainment	Estimate
Population 25 years and over	8,218
Less than 9 th grade	584
9 th to 12 th grade, no diploma	1,397
High school graduate (includes equivalency)	3,249
Some college, no degree	1,720
Associate's degree	523
Bachelor's degree	434
Graduate or professional degree	311



Source: U.S. Census Bureau, 2010-2014 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

Unemployment Data

September 2016 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Calhoun	46,186	43,309	2,877	6.2%	11,723	14,600
Cherokee	11,461	10,897	564	4.9%	2,153	2,717
Clay	5,773	5,455	318	5.5%	996	1,314
Cleburne	5,995	5,663	332	5.5%	1,175	1,507
Coosa	4,483	4,226	257	5.7%	719	976
Etowah	43,850	41,292	2,558	5.8%	11,418	13,976
Randolph	9,502	8,991	511	5.4%	1,844	2,355
Talladega	35,021	32,709	2,312	6.6%	8,462	10,774
Tallapoosa	19,214	18,228	986	5.1%	4,153	5,139

Unemployment + Underemployment = Potential Available Labor Pool



Source: LAUS data, County Unemployment Rates, September 2016 Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas 2015, Published April 2016, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Unemployed by Occupation 2016, Quarter 3

Occupation	Number Unemployed	Occupation	Number Unemployed
Team Assemblers	6	Inspectors, Testers, Sorters, Samplers, and Weighers	1
Cashiers	6	Office Clerks, General	1
Combined Food Preparation and Serving Workers, Including Fast Food	4	Helpers--Production Workers	1
Industrial Truck and Tractor Operators	4	Food Service Managers	1
Welders, Cutters, Solderers, and Brazers	3	Automotive Service Technicians and Mechanics	1
General and Operations Managers	3	Heavy and Tractor-Trailer Truck Drivers	1
Nursing Assistants	2	Customer Service Representatives	1
Electricians	2	Stock Clerks and Order Fillers	1
Secretaries and Administrative Assistants	2	Security Guards	1
Operating Engineers and Other Construction Equipment Operators	2	Maintenance Workers, Machinery	1



Source: Unemployment Insurance Reports

Resumes Posted on Alabama Joblink

Top Occupations with Most Resumes Posted 2016, Quarter 3

Occupation	# of Resumes	Occupation	# of Resumes
Office Clerks, General	8	Light Truck or Delivery Services Drivers	3
Cashiers	6	Social and Human Service Assistants	3
Team Assemblers	6	Computer User Support Specialists	2
Heavy and Tractor-Trailer Truck Drivers	5	Industrial Truck and Tractor Operators	2
General and Operations Managers	4	Home Health Aides	2
Customer Service Representatives	4	Personal Care Aides	2
Administrative Services Managers	3	Retail Salespersons	2
Medical Assistants	3	Tellers	2
Executive Secretaries and Executive Administrative Assistants	3	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	2
Electrical Power-Line Installers and Repairers	3	Construction Laborers	2



Help Wanted OnLine® Annual Job Postings

2015 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Heavy and Tractor-Trailer Truck Drivers	16	Light Truck or Delivery Services Drivers	4
Electrical Engineers	14	Computer and Information Systems Managers	3
Computer Systems Analysts	10	Purchasing Agents, Except Wholesale, Retail, and Farm Products	3
Accountants and Auditors	9	Management Analysts	3
Maintenance and Repair Workers, General	7	Network and Computer Systems Administrators	3
Computer User Support Specialists	6	Software Developers, Applications	3
Nuclear Engineers	6	Retail Salespersons	3
Bus and Truck Mechanics and Diesel Engine Specialists	4	Water and Wastewater Treatment Plant and System Operators	3
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	4	Marketing Managers	2
Mechanical Engineers	4	Purchasing Managers	2



Expected Worker Shortfall

	2012-2022	2012-2030
Total Population Growth	-2.0%	-8.4%
Age 20-64 Population Growth	-12.4%	-25.2%
Nonagricultural Job Growth	13.9%	21.4%
Worker Shortfall (%)	26.4%	46.6%
Worker Shortfall	323	571

Occupational Wages

Coosa County Average Hourly Wage All Occupations		
Entry	Mean	Experienced
\$9.68	\$17.65	\$21.64

Coosa County Average Hourly Wage Production Occupations		
Entry	Mean	Experienced
\$9.87	\$13.32	\$15.05

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

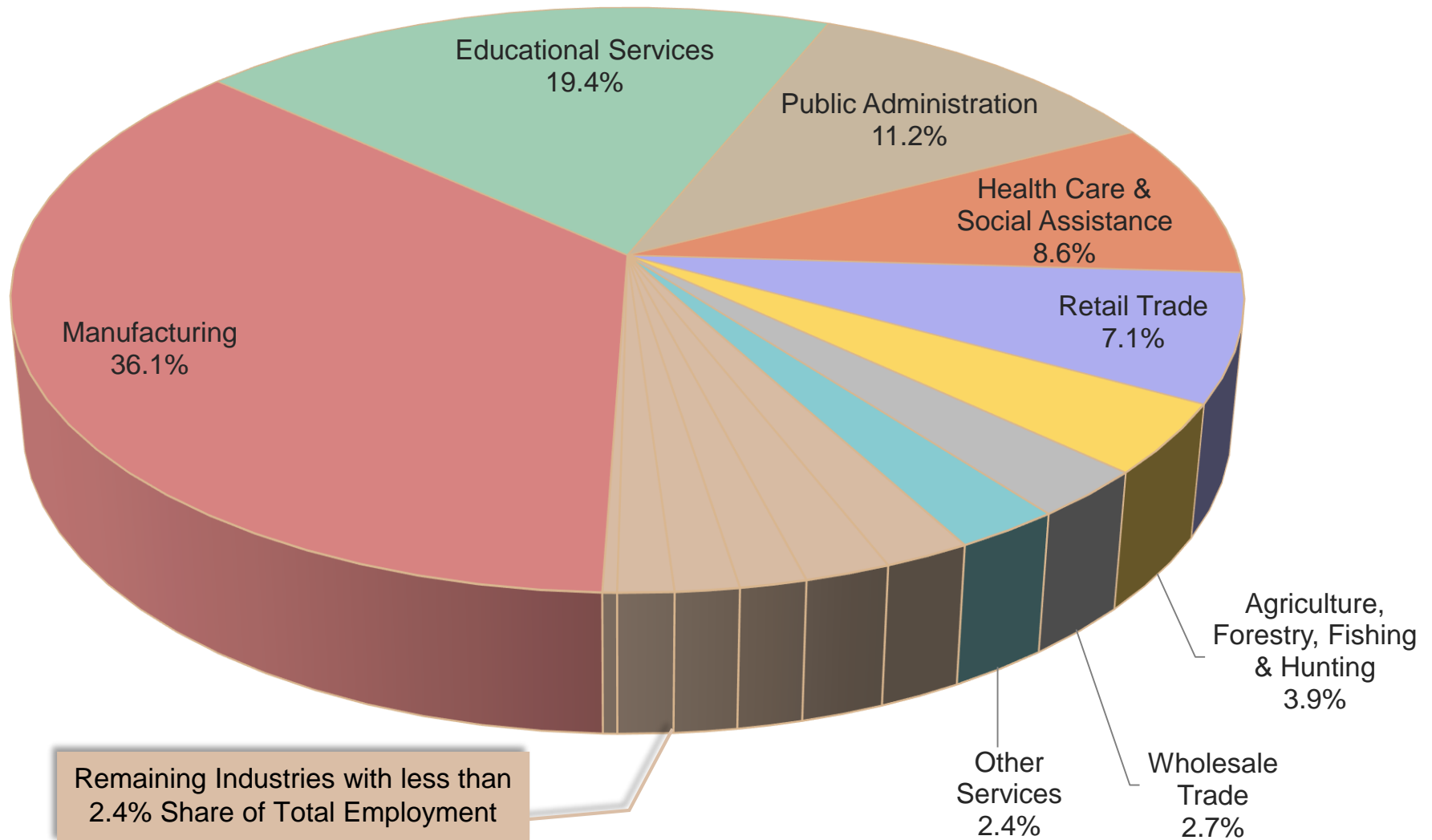
Occupational Wages

Annual Salary Area Comparison

	Entry	Mean	Experienced
Alabama			
Total	\$18,961	\$42,046	\$53,593
Production	\$20,361	\$34,796	\$42,019
Coosa County			
Total	\$20,150	\$36,729	\$45,019
Production	\$20,527	\$27,706	\$31,295
Jefferson County			
Total	\$20,350	\$47,217	\$60,649
Production	\$22,140	\$36,490	\$43,665
Talladega County			
Total	\$20,275	\$39,991	\$49,849
Production	\$28,375	\$44,118	\$51,990

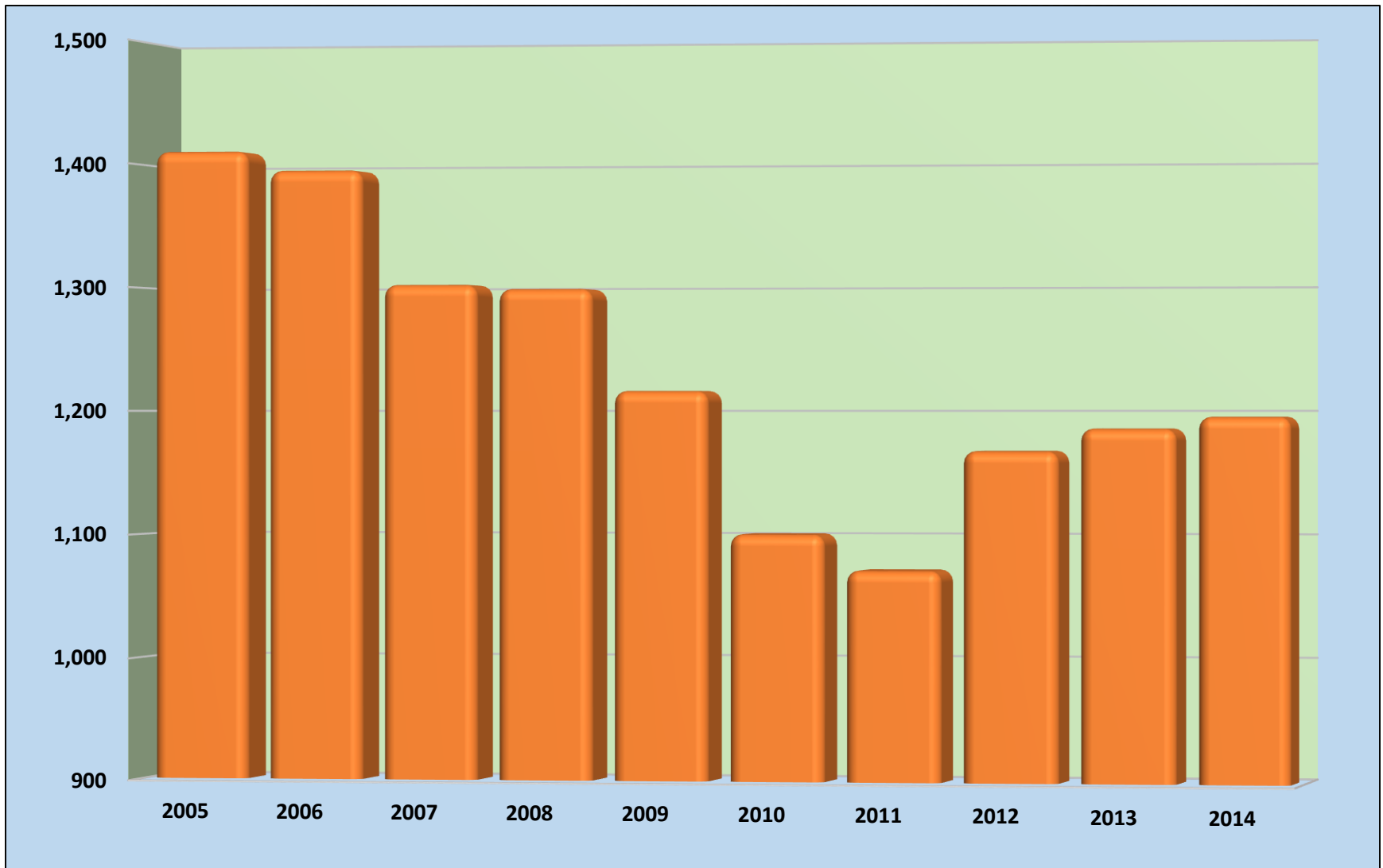
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2014 Industry Employment



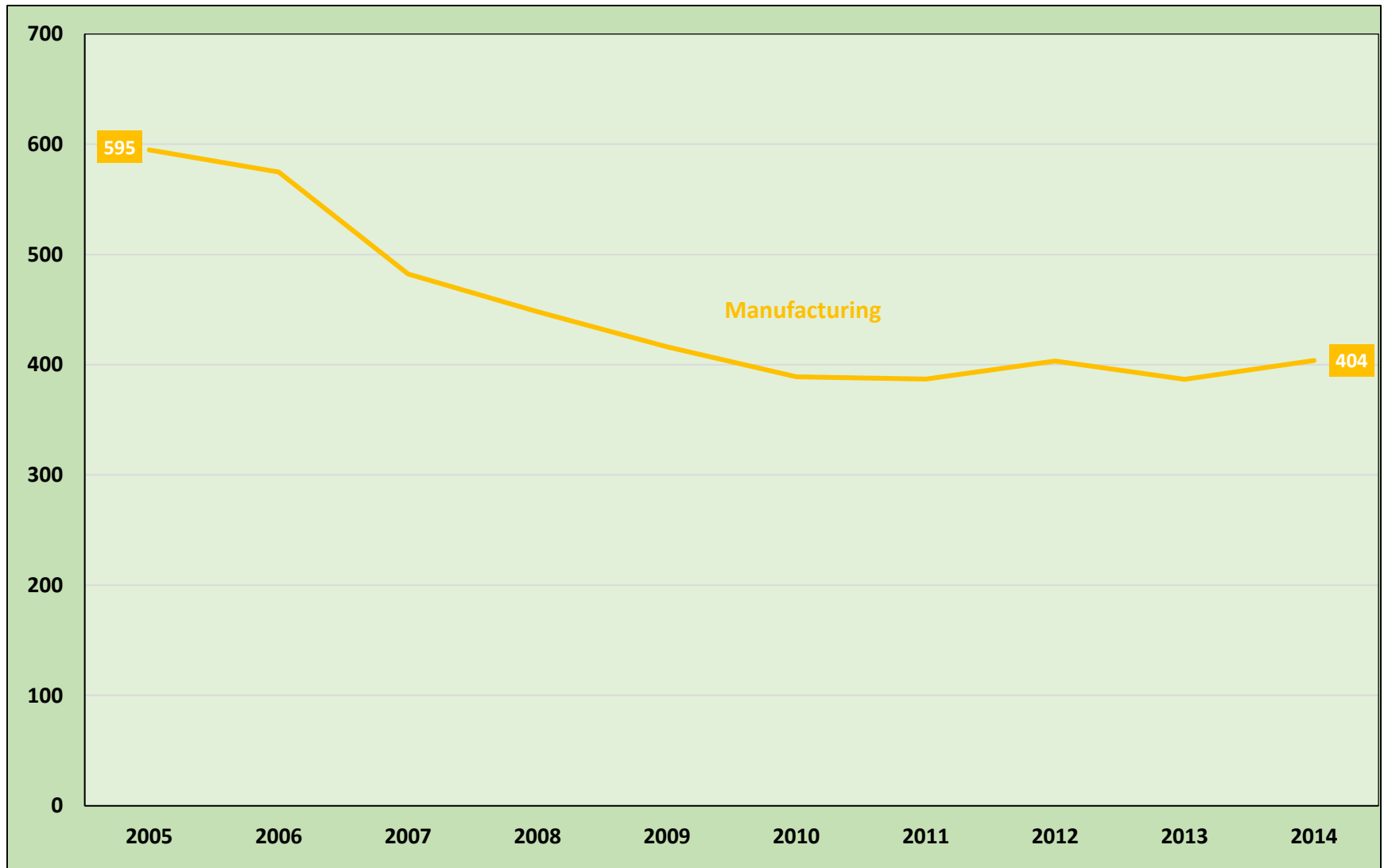
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Total Industry Trend



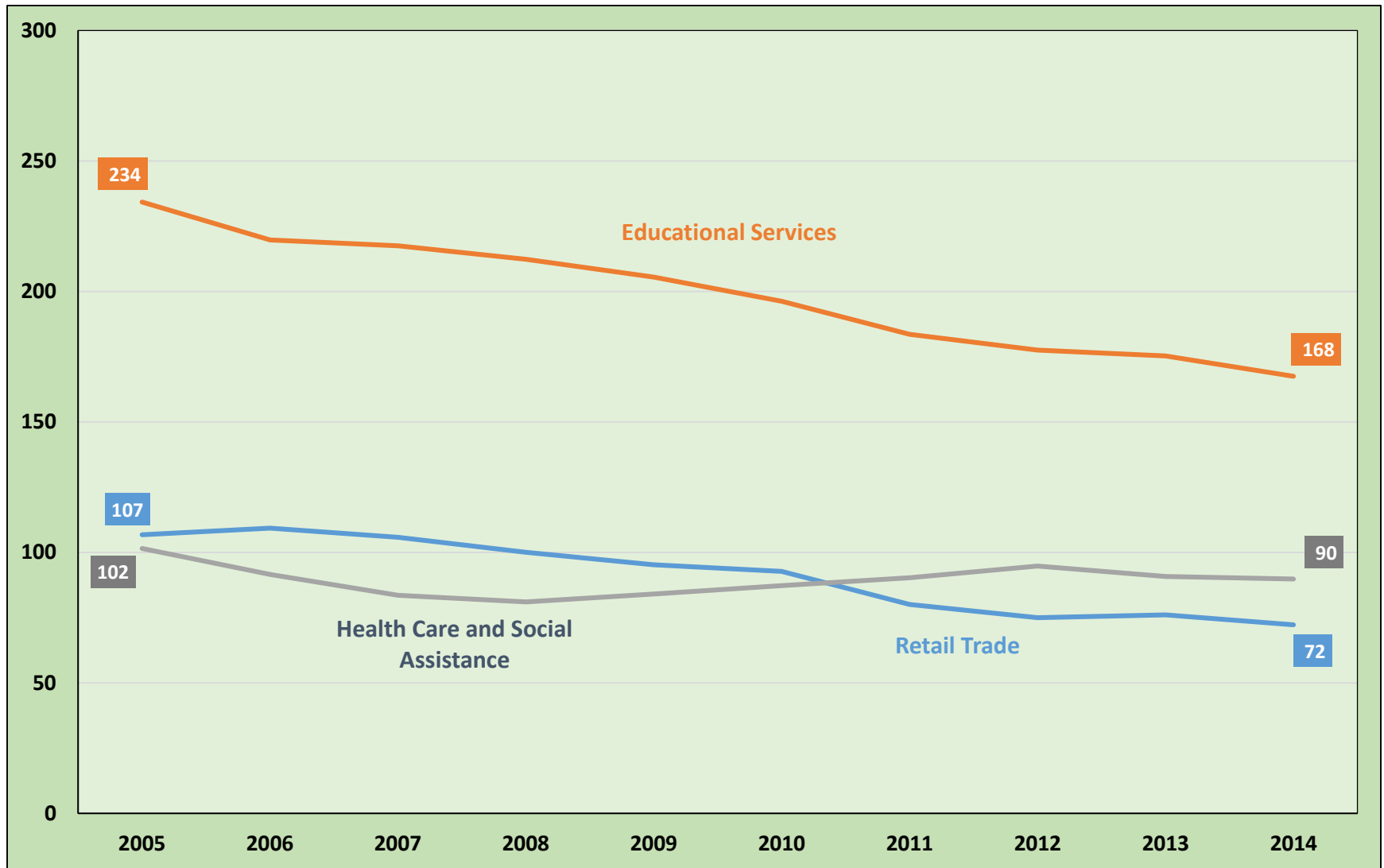
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.
Note: 2014 only contains first quarter data.

Total Industry Trend



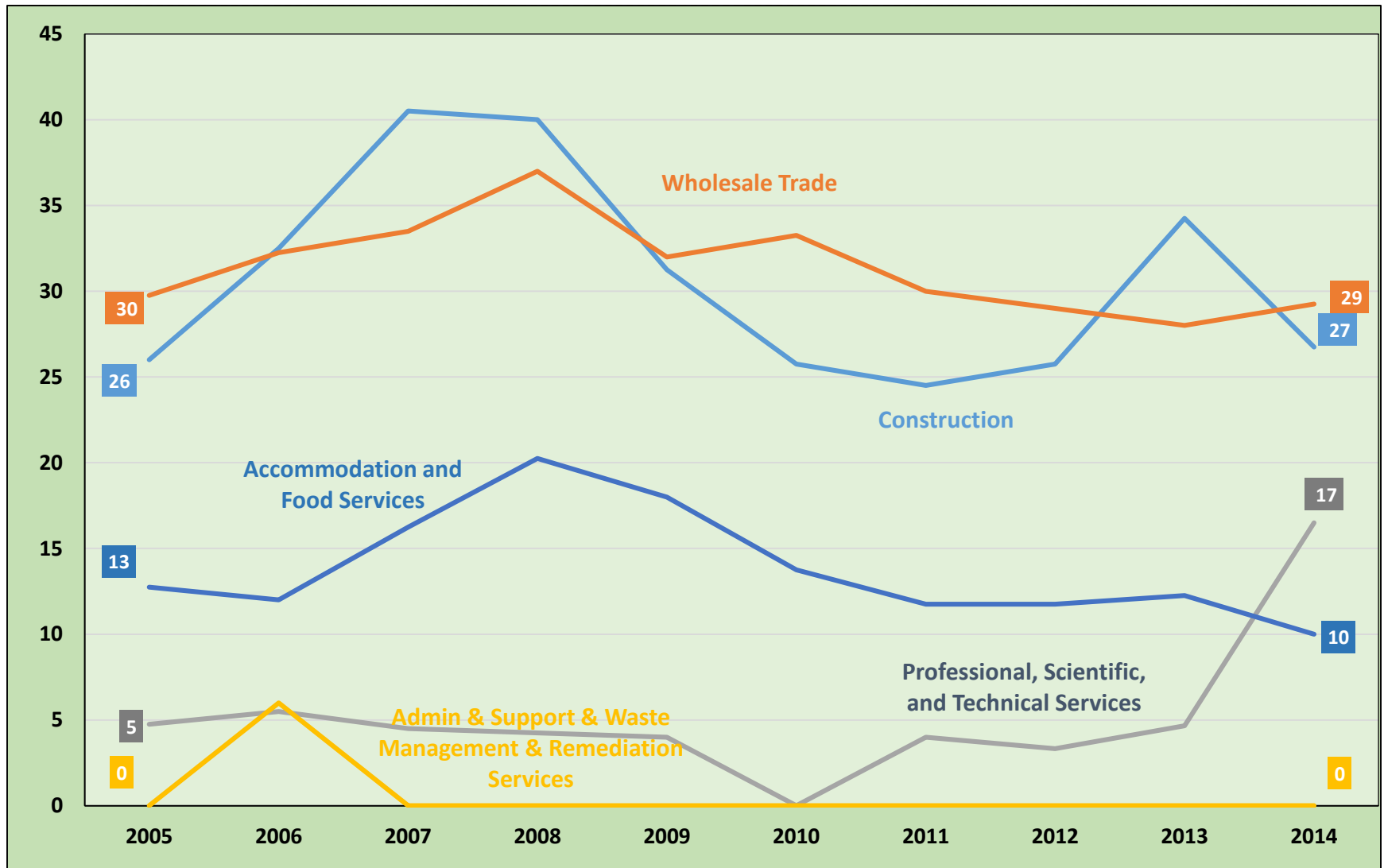
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Total Industry Trend



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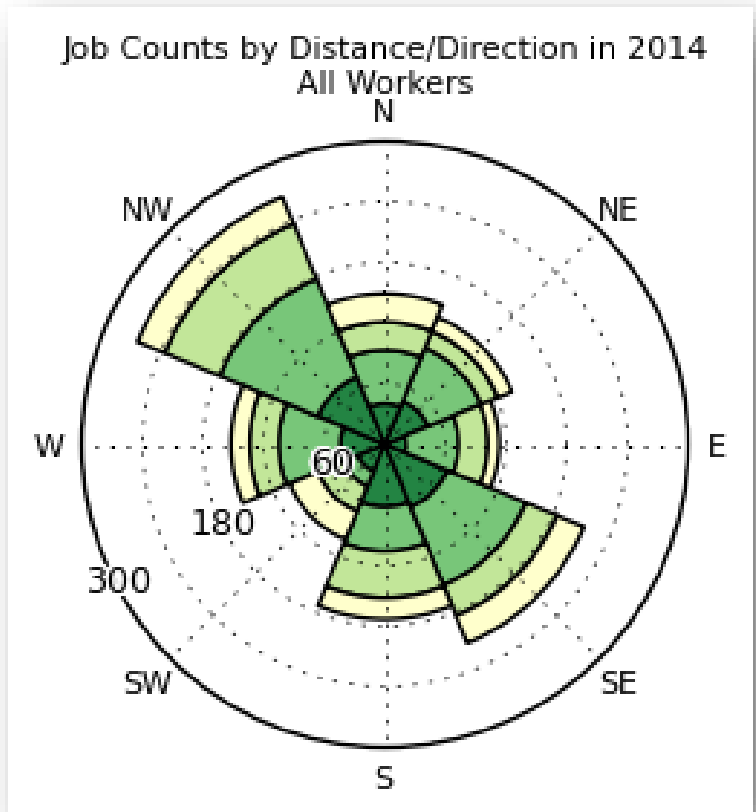
Average Monthly Earnings Trend



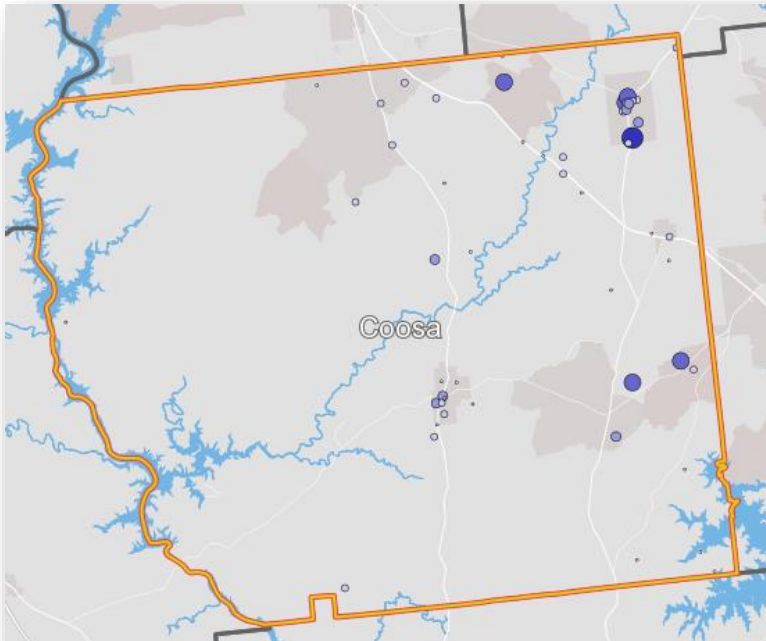
2014 Commuting Patterns

Distance Workers Travel to Coosa County to Work

	Count	Share
Total Primary Jobs	1,303	100.0%
Less than 10 miles	381	29.2%
10 to 24 miles	472	36.2%
25 to 50 miles	269	20.6%
Greater than 50 miles	181	13.9%



2014 Commuting Patterns

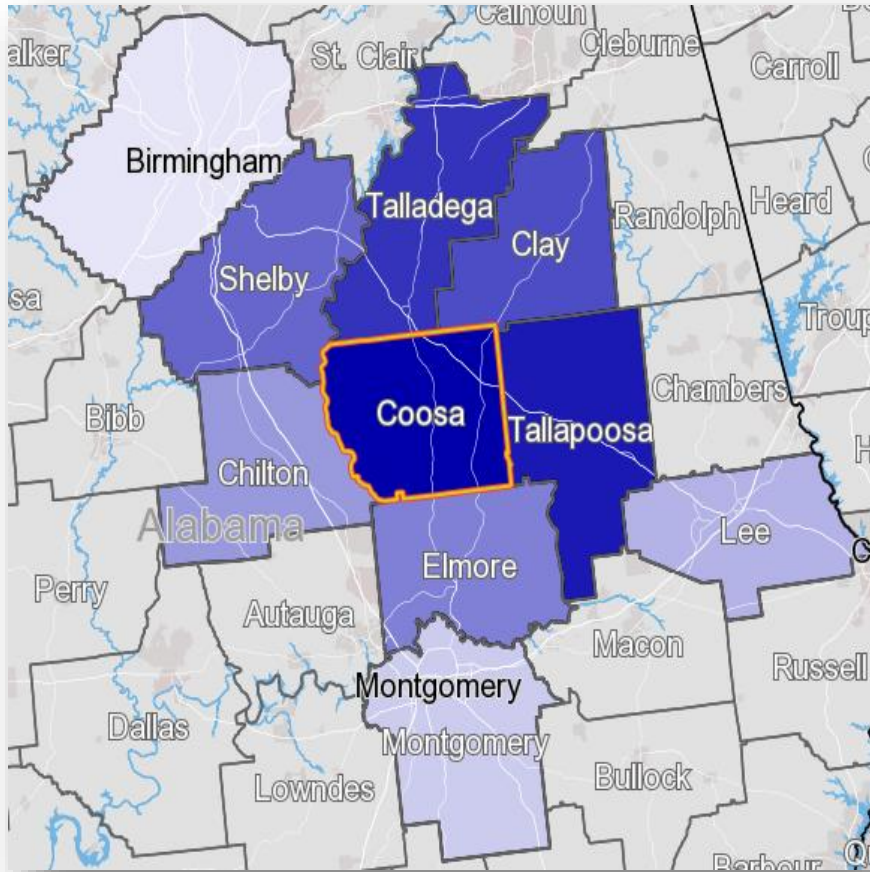


Jobs by Worker Age	Count	Share
Age 29 or younger	209	16.0%
Age 30 to 54	717	55.0%
Age 55 or older	377	28.9%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	155	11.9%
High school or equivalent, no college	341	26.2%
Some college or Associate degree	342	26.2%
Bachelor's degree or advanced degree	256	19.6%
Educational attainment not available (workers aged 29 or younger)	209	16.0%
Jobs by Worker Sex	Count	Share
Male	736	56.5%
Female	567	43.5%
Jobs by Earnings	Count	Share
\$1,250 per month or less	249	19.1%
\$1,251 to \$3,333 per month	622	47.7%
More than \$3,333 per month	432	33.2%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

County of Residence for Workers in Coosa County



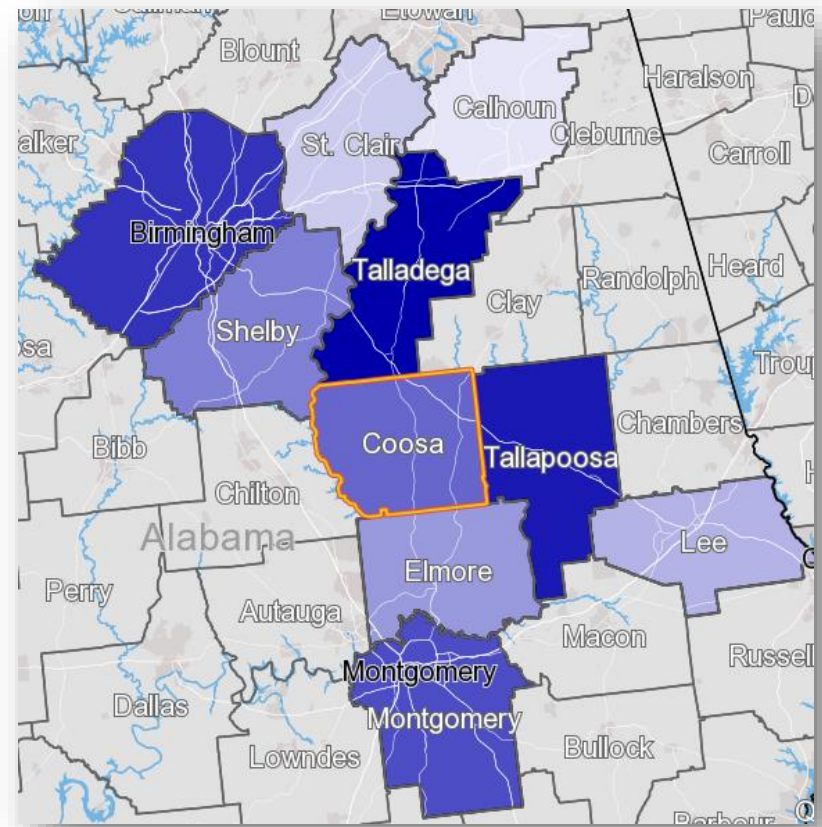
	Count	Share
Coosa County, AL	326	25.0%
Tallapoosa County, AL	298	22.9%
Talladega County, AL	217	16.7%
Clay County, AL	75	5.8%
Shelby County, AL	65	5.0%
Elmore County, AL	52	4.0%
Chilton County, AL	23	1.8%
Lee County, AL	20	1.5%
Montgomery County, AL	18	1.4%
Jefferson County, AL	17	1.3%
All Other Locations	192	14.7%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

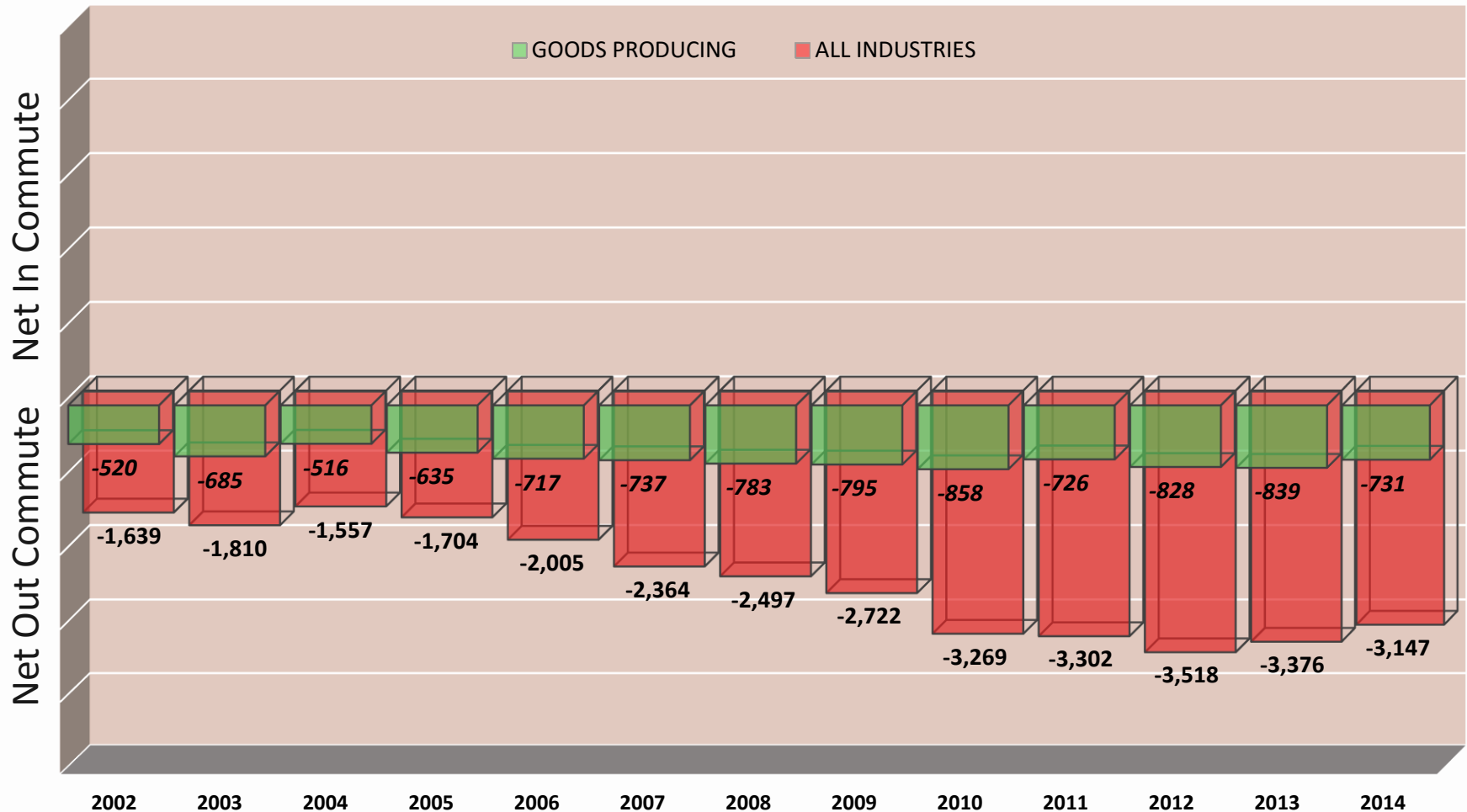
Counties Where Coosa County Residents Commute to Work

	Count	Share
Talladega County, AL	785	17.6%
Tallapoosa County, AL	701	15.8%
Jefferson County, AL	619	13.9%
Montgomery County, AL	441	9.9%
Coosa County, AL	326	7.3%
Shelby County, AL	289	6.5%
Elmore County, AL	159	3.6%
Lee County, AL	119	2.7%
St. Clair County, AL	100	2.2%
Calhoun County, AL	94	2.1%
All Other Locations	817	18.4%



2014 Commuting Patterns

Net Commuting Trends, All Industries and Goods Producing Industries



Goods Producing includes the following industries: Manufacturing, Construction, Mining, and Agriculture covered by Unemployment Insurance

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

Postsecondary Education

2014-2015 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Central High School	72	36	6	3	7	16	31	5



Source: Alabama Commission on Higher Education; 2015 High School Report.

Postsecondary Education

Fall 2015 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Coosa County	# Undergrads	# First-Time Freshman
Grand Total	175	37
Major		
General Studies	71	19
Registered Nursing/Registered Nurse	25	1
Multi-/Interdisciplinary Studies, Other	9	3
Business Administration and Management, General	8	1
Computer and Information Sciences, General	5	2
Biology/Biological Sciences, General	4	0
Liberal Arts and Sciences/Liberal Studies	4	2
Psychology, General	4	0
Secondary Education and Teaching	4	0
Administrative Assistant and Secretarial Science, General	2	1
Criminal Justice/Safety Studies	2	0

Postsecondary Education

Fall 2015 Graduate Enrollment of Students Attending Alabama Public Four-Year Institutions

Coosa County	# Graduate Students
Grand Total	27
Major	
Registered Nursing/Registered Nurse	3
Educational Leadership and Administration, General	2
Pharmacy	2
Secondary Education and Teaching	2
Technical Teacher Education	2
Veterinary Medicine	2
Accounting	1
Business Administration and Management, General	1
Civil Engineering, General	1
Dentistry	1
Educational/Instructional Technology	1

Postsecondary Education

Summer 2014 thru Spring 2015 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Coosa Total	* State Totals
General Studies			10							10	3,174
Registered Nursing/Registered Nurse			3		2		1			6	3,556
Elementary Education and Teaching					3		1			4	1,001
Accounting					1		1			2	902
Physical Education Teaching and Coaching					2					2	438
Business Administration and Management, General					1					1	1,676
Biomedical Sciences, General					1					1	244
Architectural Engineering					1					1	66
Advertising							1			1	55
Agricultural Economics					1					1	34



Source: Alabama Commission on Higher Education: Alabama Statewide Student Database.

Questions???

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